



RNS Number : 9438W  
Reach4Entertainment Enterprises PLC  
03 May 2016

**reach4entertainment enterprises plc**  
(“r4e” or the “Company”)

**Appointment of director**

The Board of r4e, the transatlantic media and entertainment marketing company is pleased to announce the appointment of Nicholas Richard Charles Geary Lycett (known as Charlie Lycett) as a non-executive director of the Company with immediate effect.

Charlie has extensive experience in the media, arts and technology sector, specialising in entertainment relationships and media initiatives for over a decade. In 2003 he co-founded the Lucid Group, a UK-based PR agency spanning radio, TV, and online, working with David Bowie, The Rolling Stones and George Michael. In 2010, he was appointed by Sony Music Entertainment as managing director of the RCA Label Group in the UK where his roster included Beyonce, Justin Timberlake and Alicia Keys.

David Stoller, Executive Chairman of the Company, commented on the appointment:

“Charlie is a highly talented individual and successful entrepreneur who will bring a new dimension to the Board of r4e. In particular, his involvement in new and innovative ways of using digital media to promote the arts will combine well with our focus on developing this area for r4e. Charlie is well known to the Board and we look forward to working closely with him.”

Regulatory disclosures

Charlie Lycett, aged 34, is, or has been during the last five years, a director or partner of the following companies or partnerships:

*Current:*

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Operator Records Ltd;  
Black Butter Ltd;  
Hackney Records (Holding) Ltd;  
MusicQubed International Ltd;  
Now Present Ltd;  
Now Technologies (IP) Ltd;  
Now Technologies Ltd;  
Lucid Group (Holdings) Ltd;  
MusicQubed Limited;  
Lucid Public Relations Ltd

*Previous five years:*

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Plugged in PR Ltd;  
BZE Ltd;  
Plugged in PR Ltd;  
Lucid Online Ltd;  
Lucid One Ltd;  
Lucid Two Ltd;  
Artists One Ltd;  
Lucid TV Ltd;  
Lucid Music Management Ltd

**Enquiries:**

**reach4entertainment enterprises plc** +44 (0) 20 7968 1655  
David Stoller, Executive Chairman

**Allenby Capital (Nominated Adviser and Broker)** +44 (0) 20 3328 5656  
Jeremy Porter / James Reeve

**Novella Communications (Financial PR)** +44 (0) 20 3151 7008  
Tim Robertson / Ben Heath +44 (0) 7900 927650