

reach4entertainment enterprises plc
('r4e', 'the Company' or 'the Group')

PDMR shareholding

r4e, the transatlantic media and entertainment marketing company, has been informed that Simon Shimell, Finance Director of Dewynters and a PDMR, has today sold 200,000 ordinary shares of 0.5p each in the Company (“**Ordinary Shares**”) at a price of 1.55p per Ordinary Share. Following this sale, Mr Shimell holds 460,000 Ordinary Shares.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simon Shimell	
2	Reason for the notification		
a)	Position/status	Dewynters Finance Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	reach4entertainment enterprises plc	
b)	LEI	213800JHWWJD1PKYGS67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.5p each in reach4entertainment enterprises plc Identification code (ISIN) for reach4entertainment enterprises plc ordinary shares: GB00B1HLCW86	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1.55p	200,000
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	28 June 2017	
f)	Place of the transaction	XLON	

Enquiries:

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